

The purpose of this statement is to inform you, as a visitor to this website, about **what data we process about you, how and why we do so, and the legal basis on which we are permitted to process that personal data**. When processing your personal data, we place the utmost importance on **your privacy** and the **security of your personal data**.

1 Who are we?

This website is managed by the Maltese company S11 Malta Services Limited, with company number C 114062 and registered address Level 1B, St George's Business Centre, Triq San Gorg, San Giljan STJ 3202, Malta.

S11 Malta Services Limited **is the data controller of your personal data**. This means that S11 Malta Services Limited has determined the purposes and means of the processing and is also ultimately responsible for the processing and the security of your personal data, in accordance with the General Data Protection Regulation (GDPR).

If you wish to contact us, you can do so in various ways:

- For general enquiries, simply contact us via our contact page.
- If you have a specific question about privacy or this privacy statement, or if you wish to exercise your rights as a data subject (see point 5), please send an email to our Data Protection Officer (see point 6).

2 Where does your personal data come from?

Every time you visit our website www.711score.be, we collect and process your personal data. This is done via cookies and similar technologies. Please refer to our cookie policy for further details. In many cases, we may only place these after you have given us your explicit consent, but in some cases we may rely on our legitimate interest and may place them automatically.

The personal data we process about you includes your marketing preferences, your browsing behaviour on our websites, the characteristics of the devices you use, etc.

3 Why do we process your personal data and on what basis

Based on our legitimate interest, we wish to offer you a pleasant and enjoyable browsing experience, where you can always easily find the information you want about your favourite player or team. To do this, we use your browsing data on our website.

If we have obtained your explicit consent (this is done via your cookie preferences), this data may also be shared with our partners (see next point). For more information about cookies, please refer to our [cookie policy](#).

4 Processing by third parties and transfer of personal data

S11 Malta Services Limited may share your data with **external service providers** to whom we have outsourced certain processing activities. In all cases, they are **restricted to processing your personal data** in accordance with our instructions and, where necessary, a data processing agreement will be entered into to ensure they are obliged to comply with all obligations required by the GDPR.

Some examples:

- Fullstory: this is used to track your browsing behaviour on our website
- Google Tag Manager: a Google tool that centralises all marketing and other cookies or tags.

Where data is **transferred to organisations outside the EEA**, **additional safeguards** are required. For some countries, the European Commission has determined that an adequate level of protection is provided (Andorra, Argentina, Canada (commercial organisations), Japan, New Zealand, the UK, South Korea). For other countries, appropriate safeguards must be put in place, based on contracts approved by the European Commission (Standard Contractual Clauses). US companies that are part of the Data Privacy Framework comply with the conditions imposed by Europe, such as Meta, Google and Microsoft.

5 Your rights

As a data subject, you have the following rights:

1. Right of access (Art. 15 GDPR): regarding the categories of personal data processed, the purposes of the processing, etc.
2. Right to rectification (Art. 16 GDPR): if certain data is no longer accurate, you have the right to have it rectified without undue delay
3. Right to erasure (Art. 17 GDPR): in certain cases, you have the right to have personal data erased without undue delay, e.g.:
 - The personal data is no longer necessary in relation to the purposes of the processing;
 - You have withdrawn your consent;
 - In the event that you object to the processing (see below: right to object).
4. Right to restriction of processing (Art. 18 GDPR), e.g.:
 - For the period necessary for us to verify the accuracy of the data, where you contest it;
 - Where the purpose of the processing is unlawful, and you object to erasure because you prefer a restriction of processing instead;
 - Where we no longer need the personal data, but you require it for legal reasons.
5. Right to data portability (Art. 20 GDPR): you have the right to receive a copy of the personal data being processed in a format that is transparent, structured and machine-readable. Furthermore, you have the right to have this data transmitted to another controller
6. Right to object (Art. 21 GDPR): on the basis of a specific situation: where processing based on legitimate interests is less compelling than your fundamental rights and freedoms, in which case the protection of your personal data is required
7. Right not to be subject to fully automated decision-making
8. Right to withdraw your consent (where applicable, see above)

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9. Right to lodge a complaint with the Data Protection Authority (**DPA**), see point .

6 Contact the Data Protection Officer (DPO)

For any questions or complaints regarding the protection of personal data, you can contact our Data Protection Officer (DPO):

You can contact them by email: privacy@711.be or in writing to **Gistelse Steenweg 300/bus 201 – 8200 Bruges**, for the attention of Serge De Corte

7 Contact the Data Protection Authority (DPA)

Would you like to report a privacy breach? You can request mediation or submit a complaint online via the [Data Protection Authority](#)'s website.

8 Security of your personal data

S11 Malta Services takes **all appropriate technical and organisational measures** to ensure the protection of your personal data and your privacy, in accordance with the GDPR.

9 Retention period

The data we collect about you via cookies is not retained for longer than necessary. You can also change your cookie preferences at any time via [this link](#).

10 Changes to this Privacy Statement

We may amend or update this Privacy Statement from time to time to reflect changes relating to the processing of your personal data, or changes to the Applicable Data Protection Legislation. We will do this by posting the updated version on this website. When we publish changes to our Privacy Statement, we will update the 'last updated' date of our Privacy Statement. We recommend that you read our Privacy Statement regularly.

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